Excel Homework: Kickstart My Chart

Data Analytics BootCamp

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12/14/19

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Among a total of 4114 campaigns, the number of succeeded campaigns is the most.
   2. The projects categorized as ‘theater’ (parent category) and ‘plays’ (sub-category) are the most among other categories or sub-categories.
   3. Categories ‘food’, ‘games’, ‘publishing’, and ‘technology’ has more failed projects than successful ones.
2. What are some limitations of this dataset?
   1. The currency is not unified, while the data recording the amount of money are all labeled as USD.
3. What are some other possible tables and/or graphs that we could create?
   1. We can create a pivot table that analyze how many campaigns were successful, failed, canceled, or live per country that can be filtered by years; and a pivot chart based on this pivot table.